selecting the star's associates. McKay Morris was the swaggering conqueror of women to the life. Dudley Digges made the squire an altogether comprehensible weakling, who fell through his love for this girl he had known from childhood and not from the zeal of the stalker. William B. Mack and Charles francis Impressed the characteristics of

Francis Impressed the characteristics of the plous father and lover on the action. R. E. Jones had supplied some suitable backgrounds to the story. All that the finest art in the theater could accomplish for "Rose Bernd" was put at its service last night.

AT AUTOMOBILE SHOW

Stage Door Inn Benefits by Players' Work.

Well known actors and actresses appeared as salesmen and saleswomen at

the Closed Car Show at Grand Central Palace yesterday. A percentage of teir sales receipts went to the Stage oor Inn, which maintains a restaurant

and costume workroom which provides imployment for players in need during times of stress. Miss Frances Starr was the first of

AMUSEMENTS.

WINTER GARDEN B'way, 50th, Eve. 8:10

爾PASSING SHOW 到920

WHISPERING WIRES Super Play.

TIMES SQ.

with Allen Dinehart and Tallulah Bankhead. Evs. 8-30. Mts. Thurs. & Sat. 2-30

DAFFY DILL

on SALLY, IRENE and MARY

THE EXCITERS

FRANK TINNEY

**BERNARD & CARR** 

in PARTNERS AGAIN Evs. 8:30. Mts. Wed. & Sat. \$2

AND NEVER BE

DIVORCED AGAIN!

LOLA FISHER & ALFRED LUNT

RITZ Theatre, W. 48th St. Eve. 8:30 Mats. TO-DAY & Sat. at 2:39.

NNE NICHOLS LAUGHING SUCCESS Abies Irish Rose

39 TE FIONSTER

AT NATIONALTHEA

POPULAR MAT. TO-DAY 2:30

VANDERBILTW.48 St. Evs. 8:30

"When one comes unprepared on a delight like 'The Torch Bearers' hysteria is quite likely to result."—R. C. B., Life.

"Torch-Bearers"

Lyric Thea. W. 42nd Sc.
Lyric Thea. Twice Daily, 2:30-8:30
New William Fox Photoplay Sensation.
A LITTLE CHILD SHALL.
LEAD THEM

44TH ST. THEA. 44th St., W. of B'way. William Fox spectacular screen success

SULDIAD

Bijou Thea.

ANARY 4181ST WOFBWAY

Frances Starr was the first of

ACTORS SELL CARS

Value of Story Magazine Told to Advertisers Through Convincing Figures.

visits a year to 48,000 newsstands and end \$11,500,000 for fiction magazines.

Mr. Wilson-Lawrenson urged a closer cooperation between magazines and advertisers with a view to stopping "leaks" whereby small competitors of the large advertisers are able to reap the benefits of the advertising by substituting goods of inferior quality. He recommended a policy of more lucid ex-

pay for that advertising it is neces-to obtain sufficient returns from g. He asked the help of the maga-ing the state of the maga-results, for the mutual benefit of medices and their advertisers.

electon will return to Paris to assist in ehearsals. He also has arranged to produce other translations of his one act days there. His play "Circles" was re-ently produced at the Noveau Theater,

NEW PLAY FOR MISS BAYES.

tew Play for Miss Bayes.

The play as it was held the audience spelbound when Miss Barrymore was on the stage.

A peasant girl of heroic model in which Bastlen Lepage drew Jeanne d'Arc, she was perhaps least interesting in the lovemaking of the opening scene. But she was the peasant, heavy in gait and graceless in bearing. Poignantly moving Mandel and Oscar Hammerstein in was her reluctant exit from the Ira Hards staged the play and Daye room of the squire at which her father STRACUSE, N. Y., Sept. 26,—Miss Nora-ayes, in her new musical play, "Queen f Hearts," which will have its New ork premiere at the George M. Cohan heater on Tuesday, October 10, was

SALES BY AUCTION.

MPORTANT AUCTION ORIENTAL RUGS

HOTEL BOSSERT

Intague, Hicks and Remsen Sts., Brooklyn, N. Y.

Importer to meet immediate financial obligations in Smyrna.

ABOUT \$65,000 VALUE.

Samuel Mreiser, Auct'r

Elegant Furnishings of an Apartment of 8 Rooms including Bathroom Sets, Mirrors, Mantels, Electroliers, Steck Baby Grand Plano, Oli Paintings, Oriental Russ, Colonial Four Post Twin Bedsteads, Brica-Brac, Portleres, &c. By order of Kemp Real Estate Co.

To-morrow (Thurs.), 10:30 A.M. BELGRAVIA

GIL Fifth Ave. at 49th St.

Rich Furniture and Effects, Baby Grand Plano, Bronses, Bric-a-Brac, Paintings, Engravings, Oriental and Wilton Rugs, Window Curtains, Fortieres, In addition to the above will be sold the Furniture, Grandfather's Clock, dc., of the reception room on the main floor of the house, superintendent's office and mirrors, fire extinguishers and fire hose on landings of 6 floors.

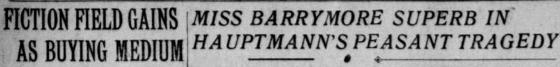
By order of Kemp Real Estate Co. Auctioneer's Office, 179 Madison Ave.

SALE TODAY 2 P. M.

FIFTH AVE.

333-341 Fourth Ave. Corner AUCTION ROOMS

**FURNISHINGS** Including Modern Furniture—Solid Silver, Silver Plate, Oil Paintings. Oriental Rugs and Carpets, Wheelock Player Piano, WALLACE H. DAY. Auctioneer.



'Rose Bernd,' Dour and Hard, Made Tolerable by Admirable Acting.

By LAWRENCE REAMER.

When the New York theatergoer hears

the advertising sales forces of four great companies, which publish twelve fiction magazines. They are the Frank A. Munsey Company, Street & Smith, the Ridgway Company and Doubleday, Page & Co. The magazines they publish are Everybody's. Ainslee's, Munsey. Popular, Western Story, Short Stories, Adventure, People's Story Magazine, Loud Story, Detective Story Magazine, Top-Notch and Argosy All-Story Weekly.

Among the nationally known advertisers who have taken the All-Fiction Fleld service in the last three months are the Metropolitan Life Insurance Company, the Hupmobile Company, the Hood Rubber Products Company, the Hood Rubber Products Company, the Hood Rubber Products Company and the Ingersoil Watch Company.

Robert H. Davis of the Frank A. Munsey Company presided, and among the speakers were George S. Fowler, advertising manager of Colgate & Co.; George W. Hopkins, sales manager of the National Carbon Company, and F. A. Wilson-Lawrenson urged a closer cooperation between magazines and advertisers with a view to stopping "leaks" whereby small competitors of the large advertisers are able to reap the benefits of the advertising by substituting goods of inferior quality. He crecommended a policy of more lucid exception of public favor.

Short H. Louden H. Advertising by substituting goods of inferior quality. He can devent the first of the large advertisers are able to reap the benefits of the advertising by substituting goods of inferior quality. He can devent the first of the large advertisers are able to reap the benefits of the advertising by substituting goods of inferior quality. He can be a conditioned to the first of the f

## Others in the Wreck.

It is not alone the girl that suffer not stand more than the reproach of his invalid wife. There is the intima-tion that the man who compelled her to yield that her guilt might not become

Mr. Fowler recommended the use of ligher grade paper as a means of making advertising more attractive and efective.

Mr. Davis, who was introduced by G. Hodges, advertising manager of Municy Magazine, suggested a congress of epresentatives of advertisers and editors as a means of arriving at a basis or elimination of publicity which is not egitlmate news.

GEORGE MIDDLETON HOME.

Its and Bolton's Play for the Odeon, Parls.

George Middleton and his wife (Foia La Follette) arrived on the President Van Buren yesterday after two years abroad. While in London he assisted Gilbert Miller in the production of "Polly With a Past" at the St. James Theater, and his divorce play, "Collusion," which was in rehearsal at the Little Theater with Miss Sybil Thorndyke, was refused a license.

Mr. Middleton has arranged with Firmin Gemier, director of the Odeon, for the production of "The Light of the World," written in collaboration with Guy Bolton. This is the first play of American authorship to be accepted by a State theater in France and Mr. Middleton will return to Paris to assist in rehearsals. He also has a respectation.

It was the superb acting of Miss Barrymere that alone made this study of North German peasant life tolerable to the spectators. No play in the Hauptmann theater is less worthy of export. "Rose Bernd" is now more than twenty years old. Has it ever before traveled beyond the boundaries of Germany to be acted in any foreign tongue? Probably not. It would not have been difficult of find an explanation from any totelli-

SALES BY AUCTION.

RUNNERS and CARPETS FRIDAY and SATURDAY, Sept. 29th and 30th, Headmaster at School every morning. L. D. RAY, Ph.D., Hdm., 311 W. 83rd St.

oprising finest Sarouks, Dozars, Kermanshahs, Bokharas, Princess Bokharas, hans Serabends, Lilians, Afghans, fine Silky Chinese and other desirable ves and choice colors, in extra large, large, medium and small sizes; CARPETS, RUNKERS and RUGS; a most desirable selection of PERSIAN RUGS.

BURLING, DOLE & COLE, AUCTIONEERS, 589 BROADWAY

**EXHIBITION TO-DAY** To-day (Wed.), 11 A. M. Also To-morrow and Friday up to I at 615 Fifth Avenue VAN BRINK'S **AUCTION ROOMS** 

Broadway & 80th St. Choice Housefurnishings and Works of Art

Removed from Several Apartments To Be Sold at Public Auction Friday & Saturday Sept. 29th and 30th at 2 P. M.

M. VAN BRINK, Auctioneer Catalogs Obtainable on Premises ORIENTAL RUGS SOLD BACH



825 SEVENTH AVE. AT 53d ST.

This Wednesday at 11 o'clock AT APARTMENT 10A AT THE Overdene, 230 West 105th St.

The Sumptuous Furnishings, Art Objects, Rare Rugs, Etc.

Gottfried (Fred) Walbaum PRATT SCHOOL, 62 West 45th Street, Secretarial training; individual who is making his home in Florida. PRATT School, 62 West 45th Street, Secretarial training; individual who is making his home in Florida.



Miss Ethel Barrymore.

Her distraught and humiliated bearing when she endeavored to explain why she had committed perjury at the trial for slander—"I was so ashamed"—marked the beginning of her desent into the misery of the final scene.

Miss Barrymore swayed the audience by every change in her expression so

INSTRUCTION, COLLEGES, &C.

DACKARD COMMERCIAL SCHOOL

Lexington Ave. & 35th St. Evening School Opens Oct. 2 Register Now.

Office Open Monday, Wednesday and Friday Evenings for Registration of SALESMANSHIP Bookkeeping

Stenography and other commercial cour Day School Now Open.

Language Instruction

Learn Spanish, French, Ger-nan, Italian, English, etc., the cerlitz Way. The Berlitz Con-ersational Method makes study pleasure and results a certainty test native teachers. Frivate or lass instruction Day and Eve-ing. Low schedule of rates. Ask or particulars.

McBurney School

FOR BOYS.

filustrated catalog tells the all classes where every how times each day every how times each day. sums, etc.), and of a close personal attention to the individual that assures therough college preparation.

Upper and Lover Schools open Sept. 27.

Circle 2560.

Thomas Hemenway, Headmaster,

West Side Y. M. C. A.

BERKELEY-IRVING BERALLE 1-1A.

School for Boys.

From Primary to College. Tel. Schuyler 4836
43rd Year begins Sept. 28th. Small
classes. Thorough instruction, experienced
teachers. Boys prepared for all colleges,
technical schools or business. Swimming
pool, symnasium building, roof playground—all on premises. Outing classes.

New York Evening Schools.

A Student can enter either. Opens October 3. Three years of the making pre-aminent the Study of Instruction, making pre-aminent the Study of Legal Principles and the Reasons therefor, Record of graduates notable, send for catalogus to GEURGE, CHASE, Dean, 315 W. 23d St. N. Y. City.

LAW SCHOOL FORDHAM UNIVERSITY MORNING SESSION, 9:30 to 11:30 AFTERNOON SESSION, 2 to 4 EVENING SESSION, 6 to 8 Catalogue, Co-Educational, Opens Sept. 23,

BROOKLYN 305 Washington 94.
Brooklyn, N. Y.
LAW SCHOOL TERM BEGINS
LAW SCHOOL MONDAY, SEPT. 38 Send for Catalogue, REGISTER NOW. TRINITY SCHOOL

139 WEST 91st STREET, New York, Primary, Grammar and High Schools, \$14th Year Begins Mouday, Sept, 25th.

The Semple SCHOOL FOR GIRLS, 241-246 Central Park West, New York. Primary, Academic, College Preparatory and Post Graduate Courses.

John Burroughs School for boys 6 to 14 years, 1042 MADISON AVENUE, Phone Rhinelander 1775, Pall term begins October 5.

SLOCUTION: public speaking, phonetics:
Delsarte: coaching plays: private: class
Tuesday evening: children's class Saturday;
defective speech: circulars. DELIGHT
BECKWITH, 31 Tiemann place. 3085 Morn-

GARDNER SCHOOL for GIRLS

Il Bast Slat St., N. Y. City.

Boarding. Day. Primary to Post-Graduate Secretarial. 66th yr. begins Oct. 35, 1922.

BALLARD SECRETARIAL COURSE Register new for Fall Class. SCHOOL 610 Lex. Ave., at 53d 84. Central Bracch Y. W. C. A. CAPITOL WESLEY BARRY
in "RAGS to RICHES"
B'way at 51st. Capitol Grand Orchestra.
COLUMBIA Broadway and 47th-Burdesque
Pop.Prices, TwiceCrally, 2:13-8:13
SOCIAL MAIDS With Harry ("Dutch")

deeply had her acting impressed the sufferings of the character on the audience. Yet this fine achievement in histrionics was entirely without its moments of brayura. It was the skill of the great aftist in depicting the suffering of a human heart. Why Miss Barrymore wanted to act Rose is easy to understand.

Mr. Hopkins had made no mistakes in selecting the star's associates. McKay Morris was the swaggering conqueror Des Moines to See

Grand Army Again on Review To-day

Parade Marked by Many

Campfires.

LAUDER ELKS' GUEST AND ENTERTAINS INSANE

After Luncheon Comedian Goes to Wards Island.

nd William Morris, manager of the Eve of Annual Encampment Scottish comedian, were guests at a Scottish comedian, were guests at a luncheon given yesterday by New York Lodge of Elks at its clubhouse, 103 West Forty-third street. More than 200 Elks attended. Following luncheon, at which Sir Harry introduced his piper, Angus, the party boarded Fifth avenue buses and rode to the foot of East 116th street. There they went aboard the steamer Wanderer and made a trip to Wards Island, where Lauder gave a special performance for the 1,500 inmates of Manhattan State Hospital for the Insane. DES MOINES, Sept. 26 (Associated Press).-Fifteen camp fires, held by

Notes of the Stage

Press).—Fifteen camp fires, held by units ranging in size from companies to brigades, featured the third day of the national encampment of the Grand Army of the Republic, preparatory to the great annual review to take place to-morrow morning. A number of regiments held their first reunions in many years.

The survivors of Vicksburg and Shiloh had the largest reunions, probably for the reason that hundreds of Iowans fought with Gen, Grant in the Mississippi and Tennessee campaigns. Veterans, who in some cases had not seen comrades in more than fifty years, met again to-day.

comrades in more than fifty years, met again to-day.

Forty survivors of the National Association of Naval Veterans reelected Commander Leomis Schofield for the coming five year term.

Senior Vice-Commander S, M, French of Chicago was elevated to the office of commander of the National Association of Shiloh Survivors to-day. He will fill out the unexpired term of Commander. of Shion Survivors to-day. He will fill out the unexpired term of Commander George H. Washburn, who died in June. Commander French announced late to-day that the annual trip to the Shioh attlefield will start from St. Louis April 2, 1923. The days of April 6 and 7, the dates of the battle, will be spent

Miss Frances Starr was the first of actor folk to arrive at the show in the afternoon, and was immediately assigned the honor of offering the first car for sale in the Packard display. Burr McIntosh in a big voice informed those present of what was taking place and there was a general drift to the booth where the actress was serving.

Eddie Dowling was announced as the next "salesman" and was assigned to expound the best features of the Kissel Kar. Hamilton Reveil followed and immediately started in selling the Cole. Miss Alma Clayburgh was the next came down and was assigned to the Cunningham.

came down and was assigned to the Cunningham.

But wait. Miss Theda Bara is on the way to the Packard space also. There she ensconced herself in a smart town car model and after that there was one less automobile on sale.

Miss Minnie Dupree was assigned the Palge to sell, Miss Kitty Flynn presided at the Standard space, Miss Jean Brown at the Stewart space, and Winifred Harris at the Durant. three years, arrive1 yesterday in pic-turesque costume aboard the Cunarder Caronia to tour the United States and Canada. It is said that three princesses and two counts are in the chorus.

AMERICA'S FOREMOST THEATRES AND HITS. DIRECTION OF LEE & J. J. SHUBERT. -

Waiter Camp saw last night's performance of "The Passing Show of 1922" at the Winter Garden, and according to the publicity bally hoo he advocated Walter Camp's Daily

GENTRAL Thea., B'way SHUBERT and 47th St. SHUBERT Twice Daily, 2:15 & 8:15 VAUDEVILLE In "Rose Bernd" By Hauptmann LONGACRE FIRST MAT. SATURDAY Mats. 25c to 81.00 (except Sat. and Holidays Evgs. 50c to 81.50 (ex. Sat., Sun. & Holidays CHAUVE MOSCOW
BALLETS SOURIS MOSCOW
BALLETS SOURIS PLAYHOUSE W. 48th Bry. 2028. Evgs. 8:30.
MR. ARNOLD DALY
in "ON THE STAIRS."
By William Hurlbut—with James Crane

CENTURY ROOF THEA. 67 JL CENT PK COL8800 EVS. 8:30 MATS TUE & SAT CENTURY THEATRE, 62d St. and Cent. Park West, Tel. Col. 8800.

EARLO GRAND OPERA To-night, 8:15, FORZA DEL DESTINO— Escobar, De Mette: Boscacci, Ballester, Thurs, AIDA—Rappold, De Mette, Falma-das. Frl., LUCIA—Lucchese: Boscacci, Valle, Sat., Mat., BUTTERFIX—Miura, Klinova, Barra, Valle, Sat. Eve., CARME, —Jardon, Charlebois: Famadas. Royer, Orch., 30: Chorns, 60; Corps de Ballet, PRICES 50e to \$2.

SHUBERT Mats. To-day & Sat. 2:30. **GREENWICH VILLAGE FOLLIES** Fourth Annual Production

MADGE KENNEDY SPITE CORNER Maxine Elliott's 39th St. nr. B'y. Evs. 8:30

LAST WEEK

SUBSCRIPTION BOOKS FOR THE COMING SEASON NOW OPEN BAYES Thea., W. 44th St. Eves. POPULAR MATINEE TO-DAY | EAST SIDE, WEST SIDE

AMBASSADOR BLOSSOM TIME

Moves to JOLSON'S 59th ST. THEA. Next Monday

AMBASSADOR THEATRE OPENING MONDAY OCT. 2

The Messrs. LEE and J. J. SHUBERT

THE FIRST AMERICAN PRESENTATION INTERNATIONAL MUSICAL SUCCESS

(NOW PLAYING DALY'S THEATRE LONDON)

WILDA BENNETT

WALTER WOOLF
IGNACIO MARTINETTI MARIE BURKE
GLADYS WALTON
AND NINETY OTHERS

ROBERT WOOLSEY
HARRY PENDER
DETMAR POPPEN

SEATS ON SALE TOMORROW THE REPORT OF THE REPORT OF THE

MOROSCO Westings at Street, POP. MAT. TO-DAY-AVERY HOPWOOD'S DRAMATIC COMEDY MASTERPIECE

BLANCHE BATES SAID "I LOVED IT"



-LAST 5 DAYS-REX INGRAM'S Masterpiece "PRISONER of ZENDA" To be succeeded MON.NIGHT,Oct. 2, REX INGRAM'S GREATES SENSATIO "TRIFLING WOMEN" ASTOR Theatre | TWICE DAILY | 2.30 & 8.30. | Mats. 25c to \$1. Eves. 50c to \$1.50.

FLORENCE REED in "EAST of SUEZ"

AL'S The Old Soak PLYMOUTH West 45, Eyes, 8:30.
PLYMOUTH Mts. Tom'w & Sat.

B'y & 47 St. Strand Symphony Orch.

STRAND PRISCILLA DEAN IN

AMUSEMENTS.

POP PRICE MATINEE TODAY

ZIEGFELDFOLLIES

Henry Miller's Thea. 124 W. 43 St.

?The Awful Truth &

FULTONAS Sa. W. of B way. Evgs. 82

Ctange Blossoms

GAIETY TO-NIGHT AT

EMPIRE B. WAY & 40 St. Eves. at 8:15.
MATINEE TO-DAY & Wed. 2:15.
HENRY MILLER RUTH CHATTERTON "LA TENDRESSE"

SEA-GOIN' TRIUMPH

LEXINGTON LEXINGTON AVE ALL GEORGE WHITE'S

SCANDALS RARE COLLECTION OF NEW BEAUTIES. EARL CARROLL MINGHAM St. Mats. THEU IRL

KNICKERBOCKER THEATRE NEXT MONDAY TO-MOR W THE YANKEE

PRINCESS (Adapted from "DIE BAJADERE"

MATINEE TODAY, 2:15

"LIGHTNIN" "—"TURN TO THE RIGHT"—
"THE FIRST YEAR" and "SIX CYLINDER LOVE"
YOU'LL SURELY LIKE

MUSIC BOX TO-DAY & SAT. 915

WHERE TO DINE.

WHERE TO DINE.

CASCADES

OPENS TO-NIGHT

Transformed Into a Palace of MAGNIFICENT BEAUTY AND SCENIC SPLENDOR Never Before Equalled Anywhere in America DINNER SUPREME, \$2.00

A la carte all hours and after theatre specialties A BRILLIANT NEW MUSICAL REVUE

HOTELS AND RESTAURANTS. HOTELS AND RESTAURANTS. 228 West 52d St. Just West of Broadway

**%Zendezvous** 121 WEST 45% STREET and New Yorks

> GLORIOUS GIRLIES We COLLEGIANS

Stratford House

9-11-13 East Thirty-second In the heart of New York Phone Madison Sq. 4549 All the refinements, conveniences and appointments only found in New York's Highest Type Hotels, Offers the following Attractive, Newly Furnished and Decorated Apartments Apartments:
2 Reom Suites, 1 Bath, from \$25 wk.
3 Room Suites, 1 Bath, from \$25 wk.
3 Room Suites, 1 Bath, from \$25 wk.
5 Ingle and Bouble Rooms and Bath,
from \$17 weekly. Daily from
\$2.00 \$2.50 and \$3.00.

Restaurant Service
A La Carte & Table d'Hote.
Famous, Goldfieh Room,

HOTEL MARSEILLES

Broadway at 103rd Street.
(Subway Express Station at Door.)
New York's most attractive Hotel in the
exclusive Riverside Residedtial Section,
yet only 10 minutes from Times Square. Exceptional revised rates to meet present

Dinner De Luxe, \$1.35, Served in Blu Roam of Grill, Also A la Carte Service Alluring Grehestra. M. P. Murtha, Mgr

mmm Hotelmmm St. Andrew

B'way at 72d Street Leases now being made for the coming year.
W. W. Wyckoff George W. O'Hare

Manhattan Square
to the to west 777 th st.
Destrable furnished and unfurnished
to and 4 room apertments now
tensing from \$1,200 upwards.



WOLL MANSLAUGHTER RIALTO Bebe Daniels, James Rirkwoon TIMES A Paramount Picture Famous Histo Orchestra. AMEO WALLACE REID EILA LEE -WALTER HIERS SAN DIE ESWAY INTE GROST ROPENED

PALACE JOR COOK, Vincent Loper & Orch., Mitty & By & 4 St. Welch, Claude Golden, oth.

PLAZA DOROTHY DALTON In "The Stron Call"; also GLADYS WALTON to "Top o' the Morning."

CONSTRUCTION OF THE PROPERTY O

WILLIAM COURTENAY in ENORE ULRICAS KIK a FANTASTIC FRICASEE" A UNIQUE ENTERTAINMENT. KLAW Thea., W. 45, 9:30. Mats, Wed. & Sat the Funniest Comedian in Town, in His Comedy of Scottish Characte HUNKY DORY "Captivates

> THE ENDLESS CHAIN FORBE With Margaret Lawrence LIBERTY NE STANSFOR MATERIAL SALL SALL MOLLY DARLING

SAM H. HARRIS' ATTRACTIONS

SAM H. HARRIS THEATRE

315 TONES

At Dinner and After Theatre A Marvellous Dance Orchestra of Unexcelled Melody & Syncopation

"THE PLACE TO GO TO GRATIFY YOUR GUESTS." Tonight!

